

Dear Sirs,

Please reject the National Association of Broadcasters petition 04-160. I live in a rural area of the US and do not receive traffic or weather information for my own home area, but when I travel it is extremely important to me to be able to tune the weather and traffic for a city I expect to be in to know how to prepare. Because traffic patterns tend to repeat day after day, I usually try to listen to the traffic broadcasts for a few days in advance of my scheduled arrival at about the same time of day as I expect to arrive and this aids me in my planning. For example, when I hear of similar traffic problems occurring a few days in a row, I can route around it before I ever even arrive in the city.

Additionally, I willingly and happily pay for the service provided by XM radio. In my rural area, there are very few choices for radio broadcasts and they tend to be of poor quality for the type of broadcast content I prefer. XM provides a wide variety of very high quality content and is available wherever I happen to travel.

I just checked for a mission statement on your website and found this for your Enforcement Bureau: "Through firm, fast, flexible and fair enforcement of the Communications Act and the FCC's rules, promote competition, protect consumers and foster efficient use of the spectrum while furthering public safety goals."

Please do that. Promote competition. Protect Consumers. Reject the NAB's petition 04-160.

Thank you,
Greg Eytcheson
608 S 4th
Independence, KS 67301